

CLEAN THE PLASTIC – 03-12-2024



Date: 03.12.2024

Location: KBN College Campus Vijayawada

Name Of Activity: Clean The Plastic

Strength Participated: 24 Cadets

Brief Description of Activity:

“Clean the Plastic” is an environmental awareness initiative focused on reducing plastic pollution and promoting sustainable practices. The activity involved the removal of plastic waste from public spaces such as streets, parks, and campus surroundings. Through active participation, cadets aimed to restore cleanliness, raise awareness about the harmful effects of plastic on ecosystems, and encourage the adoption of eco-friendly alternatives.

Outcome/Effect of Activity:

- **Environmental Impact:** Significantly reduced plastic litter in targeted areas, contributing to a cleaner and healthier environment.
- **Awareness Generation:** Educated the public and fellow students on the dangers of plastic pollution and the need for responsible waste management.
- **Behavioral Change:** Encouraged the use of reusable materials and discouraged single-use plastics.
- **Youth Engagement:** Strengthened cadets' sense of responsibility towards environmental conservation and community service.